

Curriculum Vitae
Deborah A. Prentice

Department of Psychology
Princeton University
Green Hall
Princeton, New Jersey 08540

Tel: (609) 258-4503
Fax: (609) 258-1113
predebb@princeton.edu

Professional Experience

Yale University, Department of Psychology
Acting Instructor, 1987-88.

Princeton University, Department of Psychology
Instructor, 1988-89.
Assistant Professor, 1989-95.
Associate Professor, 1995-2000.
Professor, 2000-present.
Department Chair, 2002-present.
Alexander Stewart 1886 Professor of Psychology, 2008-2012.
Alexander Stewart 1886 Professor of Psychology & Public Affairs, 2012-present.

New York University, Department of Psychology
Visiting Assistant Professor, 1994.

Institute for Advanced Study, School of Social Sciences
Member, 2008-09.

Université Paris Descartes (Paris V), Institut de Psychologie
Invited Professor, Laboratoire de Psychologie Sociale, 2009-10.

Education

Stanford University
A.B., Human Biology & Music, 1984.

Yale University
M.S., Psychology, 1986.
M.Phil., Psychology, 1987.
Ph.D., Psychology, 1989.

Honors and Awards

Dean's Award for Service, Stanford University, 1983.

Lloyd W. Dinkelspiel Award for Outstanding Service, Stanford University, 1984.
University Fellowship, Yale University, 1984-1985.
Sterling Prize Fellowship, Yale University, 1984-1985.
National Science Foundation Graduate Fellowship, 1985-1988.
Laurance S. Rockefeller Preceptorship, University Center for Human Values, Princeton University, 1993-1996.
President's Award for Distinguished Teaching, Princeton University, 1994.

Professional Associations

American Psychological Association (Fellow)
Association for Psychological Science (Fellow)
International Society for Self and Identity
Society for Experimental Social Psychology (Fellow)
Society of Personality and Social Psychology
Society for the Psychological Study of Social Issues (Fellow)

Research Grants

National Institute of Mental Health, *Bias in perception of interpersonal similarity*. September 30, 1994 - August 31, 1998. Co-investigator.

The Andrew W. Mellon Foundation, *The scholar-athlete and participation in the life of the institution: Integration or isolation?* October 1, 1994 - June 30, 1999. Co-Principal Investigator.

Russell Sage Foundation, *Perceptions of difference in a multicultural context: The cultural divide hypothesis*. November 1, 1994 - April 30, 1996. Co-Principal Investigator.

Citicorp Behavioral Sciences Research Council, *The illusion of low performance in heterogeneous task groups: Applying the category divide hypothesis in the workplace*. June 1, 1997 - May 31, 1998. Co-Principal Investigator.

The Andrew W. Mellon Foundation, *When individual goals and institutional structure meet: The role of extracurricular group activities in shaping the college experience*. August 1, 1997 – August 31, 2002. Co-Principal Investigator.

National Science Foundation, *Facial responses to gender norm violators*. September 1, 2003 – August 31, 2005. Principal Investigator.

The Andrew W. Mellon Foundation, *Deciding to leave: Attrition at public universities*. April 1, 2006 – December 2011. Principal Investigator.

Air Force Office of Scientific Research, *Behavioral dynamics in the cooperative control of mixed human/robotic teams* (a MURI Research Center). April 1, 2007 – March 31, 2012. Co-Principal Investigator.

Published Books

Prentice, D. A., & Miller, D. T. (Eds.) (1999). *Cultural divides: Understanding and overcoming group conflict*. New York: Russell Sage Foundation.

Jost, J. T., Banaji, M. R., & Prentice, D. A. (Eds.) (2004). *Perspectivism in social psychology: The yin and yang of scientific progress*. Washington, DC: American Psychological Association.

Todorov, A., Fiske, S. T., & Prentice, D. A. (Eds.) (2011). *Social neuroscience: Toward understanding the underpinnings of the social mind*. Oxford University Press.

Published Articles & Chapters

Prentice, D. A. (1987). Psychological correspondence of possessions, attitudes, and values. *Journal of Personality and Social Psychology*, 53, 993-1003.

Prentice, D. A., & Crosby, F. (1987). The importance of context for assessing deservingness. In J. C. Masters & W. P. Smith (Eds.), *Social comparison, social justice, and relative deprivation* (pp. 165-182). Hillsdale, NJ: Erlbaum.

Turk, D. C., Salovey, P., & Prentice, D. A. (1987). Psychotherapy: An information-processing perspective. In D. C. Turk & P. Salovey (Eds.), *Reasoning, inference, and judgment in clinical psychology: Theory, assessment, and practice* (pp. 1-14). New York: Free Press.

Abelson, R. P., & Prentice, D. A. (1989). Beliefs as possessions -- A functional perspective. In A. R. Pratkanis, S. J. Breckler, & A. G. Greenwald (Eds.), *Attitude structure and function* (pp. 361-381). Hillsdale, NJ: Erlbaum.

Prentice, D. A. (1990). Familiarity and differences in self-and other-representations. *Journal of Personality and Social Psychology*, 59, 369-383.

Gerrig, R. J., & Prentice, D. A. (1991). The representation of fictional information. *Psychological Science*, 2, 336-340.

Prentice, D. A., & Miller, D. T. (1992). When small effects are impressive. *Psychological Bulletin*, 112, 160-164.

Reprinted in A. E. Kazdin (Ed.) (1998 & 2003). *Methodological issues and strategies in clinical research* (2nd & 3rd ed.). Washington, DC: American Psychological Association.

Smith, A. F., & Prentice, D. A. (1992). Exploratory data analysis. In G. Keren & C. Lewis (Eds.), *Methodological and quantitative issues in the analysis of psychological data* (pp. 349-390). Hillsdale, NJ: Erlbaum.

- Prentice, D. A., & Miller, D. T. (1993). Pluralistic ignorance and alcohol use on campus: Some consequences of misperceiving the social norm. *Journal of Personality and Social Psychology*, *64*, 243-256.
- Reprinted in M. A. Hogg (2002) (Ed.), *Sage benchmarks in psychology: Social psychology*. London, Sage Publications; and in M. Miserandino (2003) (Ed.), *Insights in social psychology*. Boston, MA: Pearson Custom Publishing; and in P. Salovey & A. J. Rothman (2003) (Eds.), *Social psychology of health: Key readings in social psychology*. New York: Psychology Press.
- Banaji, M. R., & Prentice, D. A. (1994). The self in social contexts. In M. R. Rosenzweig & L. W. Porter (Eds.), *Annual review of psychology* (Vol. 45, pp. 297-352). Palo Alto, CA: Annual Reviews, Inc.
- Lightdale, J. R., & Prentice, D. A. (1994). Rethinking sex differences in aggression: Aggressive behavior in the absence of social roles. *Personality and Social Psychology Bulletin*, *20*, 34-44.
- Miller, D. T., & Prentice, D. A. (1994). Collective errors and errors about the collective. *Personality and Social Psychology Bulletin*, *20*, 541-550.
- Miller, D. T., & Prentice, D. A. (1994). The self and the collective. *Personality and Social Psychology Bulletin*, *20*, 451-453.
- Prentice, D. A. (1994). Do language reforms change our way of thinking? *Journal of Language and Social Psychology*, *13*, 3-19.
- Prentice, D. A., Miller, D. T., & Lightdale, J. R. (1994). Asymmetries in attachments to groups and to their members: Distinguishing between common-interest and common-bond groups. *Personality and Social Psychology Bulletin*, *20*, 484-493.
- Reprinted in J. M. Levine & R. L. Moreland (2006) (Eds.), *Small groups. Key readings in social psychology* (pp. 83-95). New York, NY: Psychology Press.
- Gerrig, R. J. & Prentice, D. A. (1996). Notes on audience response. In N. Carroll & D. Bordwell (Eds.), *Post-theory: Reconstructing film studies* (pp. 388-403). Madison: University of Wisconsin Press.
- Miller, D. T., & Prentice, D. A. (1996). The construction of social norms and standards. In E. T. Higgins & A. W. Kruglanski (Eds.), *Social psychology: Handbook of basic principles* (pp. 799-829). New York: Guilford.
- Prentice, D. A., & Miller, D. T. (1996). Pluralistic ignorance and the perpetuation of social norms by unwitting actors. In M. Zanna (Ed.), *Advances in experimental social psychology* (Vol. 28, pp. 161-209). San Diego, CA: Academic Press.

- Abelson, R. P., & Prentice, D. A. (1997). Contrast tests of interaction hypotheses. *Psychological Methods*, 2, 315-328.
- Prentice, D. A., Gerrig, R. J., & Bailis, D. S. (1997). What readers bring to the processing of fictional texts. *Psychonomic Bulletin and Review*, 4, 416-420.
- Miller, D. T., Downs, J. S., & Prentice, D. A. (1998). Minimal conditions for the creation of a unit relationship: The social bond between birthdaymates. *European Journal of Social Psychology*, 28, 475-481.
- Schroeder, C. M., & Prentice, D. A. (1998). Exposing pluralistic ignorance to reduce alcohol use among college students. *Journal of Applied Social Psychology*, 28, 2150-2180.
- Miller, D. T., Monin, B., & Prentice, D. A. (1999). Pluralistic ignorance and social identity: When the group and the individual diverge. In D. J. Terry & M. A. Hogg (Eds.), *Attitudes, behavior, and social context: The role of norms and group membership* (pp. 95-113). Mahwah, NJ: Erlbaum.
- Miller, D. T., & Prentice, D. A. (1999). Some consequences of a belief in group essence: The category divide hypothesis. In D. A. Prentice & D. T. Miller (Eds.), *Cultural divides: Understanding and overcoming group conflict* (pp. 213-238). New York: Russell Sage Foundation.
- Prentice, D. A., & Carlsmith, K. M. (1999). Opinions and personality: On the psychological functions of attitudes and other valued possessions. In G. R. Maio & J. Olson (Eds.), *Why we evaluate: Functions of attitudes* (pp. 223-248). Mahwah, NJ: Erlbaum.
- Prentice, D. A., & Gerrig, R. J. (1999). Exploring the boundary between fiction and reality. In S. Chaiken & Y. Trope (Eds.), *Dual-process theories in social psychology* (pp. 529-546). New York: Guilford.
- Prentice, D. A., & Miller, D. T. (1999). The psychology of cultural contact. In D. A. Prentice & D. T. Miller (Eds.), *Cultural divides: Understanding and overcoming group conflict* (pp. 1-19). New York: Russell Sage Foundation.
- Prentice, D. A. (2000). The individual self, relational self, and collective self: A commentary. In C. Sedikides & M. B. Brewer (Eds.), *The individual self, relational self, and collective self: Partners, opponents, or strangers?* (pp. 315-326). Philadelphia, PA: Psychology Press.
- Rapp, D. N., Gerrig, R. J., & Prentice, D. A. (2001). Readers' trait-based models of characters in narrative comprehension. *Journal of Memory and Language*, 45, 737-750.
- Cantor, N., Kimmelmeier, M., Basten, J., & Prentice, D. A. (2002). Life task pursuit in social groups: Balancing self exploration and social integration. *Self and Identity*, 1, 177-184.

- Prentice, D. A. & Carranza, E. (2002). What women and men should be, shouldn't be, are allowed to be, and don't have to be: The contents of prescriptive gender stereotypes. *Psychology of Women Quarterly*, 26, 269-281.
- Prentice, D. A. & Miller, D. T. (2002). The emergence of home-grown stereotypes. *American Psychologist*, 57, 352-359.
- Prentice, D. A., & Carranza, E. (2004). Sustaining cultural beliefs in the face of their violation: The case of gender stereotypes. In M. Schaller & C. Crandall (Eds.), *The psychological foundations of culture* (pp. 259-280). Mahwah, NJ: Erlbaum.
- Jost, J. T., Banaji, M. R., & Prentice, D. A. (2004). Perspectivist social psychology: A work in progress. In J. T. Jost, M. R. Banaji, & D. A. Prentice (Eds.), *Perspectivism in social psychology: The yin and yang of scientific progress* (pp. 3-10). Washington, DC: American Psychological Association.
- Prentice, D. A. (2004). Values and evaluations. In J. T. Jost, M. R. Banaji, & D. A. Prentice (Eds.), *Perspectivism in social psychology: The yin and yang of scientific progress* (pp. 69-82). Washington, DC: American Psychological Association.
- Yopyk, D. J. A., & Prentice, D. A. (2005). Am I an athlete or a student? Identity salience and stereotype threat in student-athletes. *Basic & Applied Social Psychology*, 27, 329-336.
- Prentice, D. A. (2006). On the distinction between acting like an individual and feeling like an individual. In T. Postmes & J. Jetten (Eds.), *Individuality and the group: Advances in social identity* (pp. 37-55). London: Sage Publications.
- Prentice, D. A., & Miller, D. T. (2006). Essentializing differences between women and men. *Psychological Science*, 17, 129-135.
- Simmons, J. P., & Prentice, D. A. (2006). Pay attention! Attention to the primes increases attitude assessment accuracy. *Journal of Experimental Social Psychology*, 42, 784-791.
- Prentice, D. A., & Miller, D. T. (2007). Psychological essentialism of human categories. *Current Directions in Psychological Science*, 16(4), 202-206.
- Prentice, D. A. (2008). Mobilizing and weakening peer influence as mechanisms for changing behavior: Implications for alcohol intervention programs. In M. J. Prinstein & K. A. Dodge (Eds.), *Understanding peer influence in children and adolescents* (pp. 161-180). New York: Guilford.
- Prentice, D. A., & Eberhardt, J. L. (2008). The neural underpinnings of group life. *Group Processes and Intergroup Relations*, 11(2), 139-142.

- Prentice, D. A. & Trail, T. E. (2010). Threat, marginality, and reactions to norm violations. In L. Feldman-Barrett, B. Mesquita, & E. R. Smith (Eds.), *The mind in context* (pp. 259-276), New York: Guilford.
- Salvatore, J., & Prentice, D. A. (2011). The independence paradox. In J. Jetten & M. J. Hornsey (Eds.), *Rebels in groups: Dissent, deviance, difference and defiance* (pp. 201-218). Blackwell-Wiley.
- Nedic, A., Tomlin, D., Holmes, P., Prentice, D. A., & Cohen, J. D. (2012). A decision task in a social context: Behavioral experiments, models and analyses of behavioral data. *Proceedings of the IEEE, 100*(3), 713-733.
- Miller, D. T., & Prentice, D. A. (in press). Psychological levers of behavior change. In E. Shafir (Ed.), *Behavioral foundations of policy*. New York: Russell Sage Foundation.
- Prentice, D. A. (in press). The psychology of social norms and the promotion of human rights. In R. Goodman, D. Jinks, & A. K. Woods (Eds.), *Understanding social action, promoting human rights*. New York: Oxford University Press.

Special Issues of Journals

- Miller, D. T., & Prentice, D. A. (Eds.) (1994). Special issue: The self and the collective. *Personality and Social Psychology Bulletin, 20*(5).
- Eberhardt, J. L., & Prentice, D. A. (Eds.) (2008). Special issue: Social neuroscience and intergroup relations. *Group Processes and Intergroup Relations, 11*(2).

Miscellaneous Publications (reviews, commentaries, encyclopedia articles, published abstracts)

- Prentice, D. A. (1993). An attitude volume of epic proportions [Review of *The psychology of attitudes*]. *Psychological Inquiry, 4*, 366-370.
- Prentice, D. A., & Smith, A. F. (1996). *Percipio ergo sum* [Review of *The perceived self: Ecological and interpersonal sources of self-knowledge*]. *Contemporary Psychology, 41*, 124-125.
- Prentice, D. A. (2000). "Values" and "Norms." Entries in A. E. Kazdin (Eds.), *Encyclopedia of psychology*. New York: Oxford University Press.
- Prentice, D. A. (2003). A portrait of the self as student [Review of *Self Perception*]. *Contemporary Psychology, 48*, 757-758.
- Prentice, D. A. (2007). "Pluralistic ignorance" and "Prescriptive vs. descriptive norms." Entries in R. Baumeister & K. Vohs (Eds.), *Encyclopedia of Social Psychology*. Sage Publications.

- Prentice, D. A. (2007). "Pluralistic ignorance." In W. A. Darity (Ed.), *International Encyclopedia of the Social Sciences* (2nd Ed.). Macmillan Reference USA.
- Nedic, A., Tomlin, D., Holmes, P., Prentice, D., & Cohen, J. (2008). A simple decision task in a social context: Experiments, a model, and preliminary analyses of behavioral data. *Proceedings of the 47th IEEE Conference on Decision and Control*.
- Holmes, P., Nedic, A., Tomlin, D., Prentice, D., & Cohen, J. D. (2009). A decision task in a social context: Experiments, modeling, and preliminary analyses of behavioral and brain imaging data. *SIAM Conference on Control and its Applications*, Denver, CO, July 6-8, 2009.
- Prentice, D. A. (2012). Liberal norms and their discontents. *Perspectives on Psychological Science*, 7(5), 516-518.
- Prentice, D. A., & Shelton, J. N. (in press). Inequality is a relationship. *Behavioral and Brain Sciences*.
- Unpublished Manuscripts** (available in manuscript form)
- Gerbası, M. E. & Prentice, D. A. *The Self- and Other-Interest Inventory*. Under editorial review.
- Hall, D. L., Blanton, H., & Prentice, D. A. *On being much better and no worse than others: A self-regulatory model of distinctiveness striving*. Under editorial review.
- Prentice, D. A. & Carranza, E. *Policing gender boundaries: The role of derision*. Unpublished manuscript.
- Prentice, D. A., & Domingo, R. J. *College experiences, decisions, and inequalities in Bachelor's degree attainment*. Unpublished manuscript.
- Prentice, D. A., & Domingo, R. J. *Understanding nontraditional attendance patterns: Decisions made on the road to degree attainment*. Unpublished manuscript.
- Prentice, D. A., & Miller, D. T. *Changing norms to change behavior*. In preparation for the *Annual Review of Psychology*.
- Salvatore, J., & Prentice, D. A. *A dual-process model of independence regulation*. Under editorial review.
- Tomlin, D., Nedic, A., Prentice, D. A., Holmes, P., & Cohen, J. D. *Group foraging task reveals neural substrates of social influence*. Under editorial review.
- Trail, T. E., & Prentice, D. A., & Carranza, E. *Feeling good about deviates*. Unpublished manuscript.

Courses Taught

Yale University.

Social Psychology
Research Methods in Social Psychology

Princeton University.

Groups, Norms, and Values [freshman seminar]
The IQ Controversy [freshman seminar]
Introduction to Psychology
Introduction to Psychology, Laboratory Section for Prospective Concentrators
The Person and the Situation
The Psychology of Moral Behavior
Social Psychology
Evolution and the Behavior of the Sexes
Social Interaction and Influence
Interpersonal Perception
Psychology of Gender
Experimental Design and Analysis in Psychological Research [graduate]
Intergroup Relations [graduate]
Self & Identity [graduate]
Social Identities [graduate]
Social Norms and Standards [graduate]
Psychology for Policy Analysis and Implementation [graduate]

University of Pennsylvania.

Proseminar in Social Psychology [graduate]

Summer Institute in Social Psychology.

Social Psychological Intervention [graduate]

Editorial Experience & Reviewing

Associate Editor.

Journal of Personality and Social Psychology, 1998-2000.
Group Processes and Intergroup Relations, 2004-2009.
Personality and Social Psychology Review, 2010-present.

Guest Editor.

Personality and Social Psychology Bulletin, October 1994.
Group Processes and Intergroup Relations, April 2008.

Editorial Boards.

Journal of Research in Personality, 1993-1996.
Journal of Personality and Social Psychology, 1997-1998, 2000-2003.

Group Processes and Intergroup Relations, 1998-2004.
Personality and Social Psychology Review, 2007-2009.
Psychology of Women Quarterly, 2003-2006, 2009-present.
Journal of Experimental Social Psychology, 2006-present.

Other Activities

Grant Panels.

National Science Foundation, Social Psychology Panel, 2002-2004.
National Institutes of Health, Special Emphasis Panel on Women in Science, 2009.

Prize Juries.

Francqui Prize, Francqui Foundation, Brussels, Belgium, 2010.

Working Groups.

Social Psychology of Cultural Contact, Russell Sage Foundation, 1993-1998.
Changing Demographics in Colleges and Universities, American Association of Arts and Sciences, 2000-02.
Sustaining the Global Commons, Princeton Institute for International and Regional Studies, 2008.
Understanding Human Action, Promoting Human Rights, Harvard Law School, 2008.
Social Norms and Cooperation, Institute for Advanced Study, Princeton, NJ, 2008-09.
UNICEF Academic Consultation on Harmful Social Norms, 2010.

External Review Committees.

Department of Psychology, Colorado College, 2010.
Department of Psychology, Miami University of Ohio, 2010.

Committees and Positions in Professional Societies.

Association for Psychological Science (APS).
Janet Spence Award Committee, 2011.
International Society for Self and Identity (ISSI).
Executive Committee, 2000-2003.
Young Investigator Award Committee (chair), 2002, 2003.
President, 2003-2006.
Society for Personality and Social Psychology (SPSP).
Co-organizer, Summer Institute in Social Psychology, 2011.
Society for the Psychological Study of Social Issues (SPSSI).
Dissertation Award Committee, 1995, 1996, 1997 (chair).
Kurt Lewin Award Committee (chair), 1999, 2000.
Council Member, 1997-2000.

Committees and Positions at Princeton University (current only).

Faculty Associate, University Center for Human Values
Executive Committee, Center for the Study of Brain, Mind, and Behavior
Chair, Resources Committee of the CPUC

Executive Committee, Program in Global Health and Health Policy
Program Committee, Program in Gender and Sexuality Studies
Faculty Fellow, McGraw Center for Teaching and Learning
Member, Grading Committee
Co-Chair, Trustees' Ad Hoc Committee on Diversity