

Elizabeth Levy Paluck

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Academic Positions

Princeton University	Princeton, NJ
Associate Professor, Psychology & Public Affairs	2014 - Present
Faculty Associate, Department of Politics	2014 - Present
Assistant Professor, Psychology & Public Affairs	2009 - 2014

Russell Sage Foundation	New York, NY
Visiting Scholar	2011 - 2012

Harvard University	Cambridge, MA
Academy Scholar, Harvard Academy for International Affairs	2007 - 2009

Education

Yale University	New Haven, CT
Ph.D. in Psychology, received May 2007	

Yale University	New Haven, CT
B.S. in Psychology, <i>magna cum laude</i> , received May 2000	

Awards

Sage Young Scholars Award, Society for Personality and Social Psychology	2013
University Preceptorship, Princeton University	2012
Canadian Institute For Advanced Research, elected Scholar	2011
Association for Psychological Science <i>Rising Star</i>	2011
Cialdini Award for Field Research	2010
Heinz I. Eulau Award for best paper in the American Political Science Review	2010
Early Career Award, American Psychological Association, Society for the Study of Peace, Conflict, and Violence	2009
Gordon Allport Intergroup Relations Prize Honorable Mention	2008
John Addison Porter Prize (best dissertation on topic of general human interest at Yale University)	2007
SPSP Outstanding Student Research Award	2007
Prize for Psychological Research on Women and Gender by Graduate Students, Div 35	2003
Yale University Prize Teaching Fellowship	2003
Society for Personality and Social Psychology Student Poster Award	2003

Grants

University Center for Human Values Grant, Princeton University	2015 - 2017
National Science Foundation, BCS-1322356	2013 - 2016
Canadian Institute For Advanced Research	2011 - Present
W.T. Grant Foundation Scholar	2011 - 2016
Mamdouha S. Bobst Center for Peace and Justice Faculty Grant	2014
Russell Sage Foundation Presidential Authority Grant	2012
Educational Research Section Grant, Princeton University	2012, 2013
Anonymous donor grant for work on gender based violence and norms in Colombia (Co-PI with Deborah Prentice)	2012
Anonymous donor grant for work on media influence on corruption behavior in Nigeria	2012
Spencer Foundation New Civics Initiative Research Grant	2011
Henry Frank Guggenheim Foundation Grant	2008
Society for the Psychological Study of Social Issues Grants-in-Aid	2007
John Enders Fund Award for dissertation research	2005
Yale Center for the Study of Globalization Research Grant	2004
John Perry Miller Fund Prize for pre-dissertation research in Rwanda	2004
Special Competition winner, Time Sharing Experiments for the Social Sciences	2003
National Science Foundation Graduate Fellowship	2001

Affiliations

Ideas 42, Senior Researcher
Office of Population Research, Princeton University
Gender and Sexuality Studies, Princeton University
Old Dominion Faculty Fellow, Princeton University, 2011-2013
Center for the Study of Democratic Politics (CSDP), Princeton University
Experiments in Governance and Politics, Executive Committee (EGAP,)
Consortium for Police Leadership in Equity

Publications

Nosek, B. A., Alter, G., Banks, G. C., Borsboom, D., Bowman, S. D., Breckler, S. J., Buck, S., Chambers, C. D., Chin, G., Christensen, G., Contestabile, M., Dafoe, A., Eich, E., Freese, J., Glennerster, R., Goroff, D., Green, D. P., Hesse, B., Humphreys, M., Ishiyama, J., Karlan, D., Kraut, A., Lupia, A., Mabry, P., Madon, T. A., Malhotra, N., Mayo-Wilson, E., McNutt, M., Miguel, E., Levy Paluck, E., Simonsohn, U., Soderberg, C., Spellman, B. A., Turitto, J., VandenBos, G., Vazire, S., Wagenmakers, E. J., Wilson, R., & Yarkoni, T. (2015). Promoting an open research culture. *Science*, 348, 1422-1425. Doi: <http://dx.doi.org/10.1126/science.aab2374>

Shepherd, H., & Paluck, E.L. (2015). Stopping the drama: A field experiment on network signals, gender, and social influence in a high school. *Social Psychology Quarterly*.

Tankard, M., & Paluck, E.L. (2015). Norm perception as a vehicle for social change. *Social Issues and Policy Review*.

- Ditlmann, R., & Paluck, E.L. (2015). Field Experiments. *International Encyclopedia of Social and Behavioral Sciences*.
- Littman, R., & Paluck, E.L. (2015). Understanding individual participation in collective violence. *Advances in Political Psychology*, 36, 79 – 99.
- Cikara, M., & Paluck, E.L. (2014). When going along gets you nowhere. *Social and Personality Psychology Compass*.
- Paluck, E.L., & Cialdini, R. (2014). Field research methods. *Handbook of Research Methods in Personality and Social Psychology*. Reis, H. T., & Judd, C. M., (Eds). Cambridge University Press.
- Glick, P., & Paluck, E.L. (2013). The aftermath of genocide: History as a proximal cause. [Special Issue]. *Journal of Social Issues*, 69, 200-208.
- Paluck, E.L., & Shepherd, H. (2012). The salience of social referents: A field experiment on collective norms and harassment behavior in a school social network. *Journal of Personality and Social Psychology*, 103, p. 899-915.
- Paluck, E.L. (2012). The dominance of the individual in intergroup relations research: Understanding social change requires psychological theories of collective and structural phenomena. *Behavioral and Brain Sciences*, 35, 451-66.
- Paluck, E.L. (2012). Media as an instrument for reconstructing communities following conflict. In K. Jonas & T. Morton (Eds.), *Restoring civil societies: The psychology of intervention and engagement following crisis*. Wiley-Blackwell.
- Ball, L., Paluck, E.L., & Fletcher, E. (2012). Reducing gender based violence. In M. Ryan & N. Branscombe, (Eds.). *Handbook on Gender and Psychology*. Sage.
- Paluck, E.L. (2012). Prejudice and conflict reduction interventions. In L. Tropp (Ed.), *Oxford Handbook of Intergroup Conflict*. Oxford University Press.
- Trujillo, M., & Paluck, E.L. (2011). The devil knows best: Experimental effects of a televised soap opera on Latino trust in government and support for the 2010 Census. Special collection on Social Psychology and Contemporary Immigration Policy, *Analysis of Social Issues and Public Policy*. doi: 10.1111/j.1530-2415.2011.01249.x
- Paluck, E.L. (2011). Peer pressure against prejudice: A high school field experiment examining social network change. *Journal of Experimental Social Psychology*, 47, 350-358.
- Paluck, E.L. (2010). Is it better not to talk? Group polarization, extended contact, and perspective-taking in eastern Democratic Republic of Congo. *Personality and Social Psychology Bulletin*, 36, 1170-1185.
- Paluck, E.L. (2010). The promising integration of field experimentation and qualitative methods. *Annals of the American Academy of Political and Social Science*, 628, 59-71.
- Williams, M., Paluck, E.L., Rodgers, J., (2010). The masculinity of money: Automatic stereotypes predict gender differences in estimated salaries. *Psychology of Women Quarterly*, 34, 7-20.

Paluck, E.L. & Green, D.P. (2009). Deference, dissent, and dispute resolution: A field experiment on a mass media intervention in Rwanda. *American Political Science Review*, 103(4), 622-644.
-Heinz I. Eulau Award recipient

Paluck, E.L. (2009). Reducing intergroup prejudice and conflict using the media: A field experiment in Rwanda. *Journal of Personality and Social Psychology*, 96, 574-587.
-Gordon Allport Intergroup Relations Prize Honorable mention

Paluck, E.L. (2009). What's in a norm? Sources and processes of norm change. *Journal of Personality and Social Psychology*, 96, 594-600.

Paluck, E.L., & Green, D.P. (2009). Prejudice reduction: What works? A critical look at evidence from the field and the laboratory. *Annual Review of Psychology*, 60, 339-367.

Paluck, E.L. (2009). Qualitative research and field experiments. *Qualitative Methods*.

Paluck, E.L. (2009). Methods and ethics with research teams and NGOs: Comparing experiences across the border of Rwanda and Democratic Republic of Congo. In C. Sriram et al. (Eds.), *Surviving Research: Working in Violent and Difficult Situations*. Routledge.

Farrar, C., Fishkin, J., Green, D.P., List, C., Luskin, R., & Paluck, E.L. (2009). Disaggregating deliberation's effects: An experiment within a Deliberative Poll. *British Journal of Political Science*.

Nagda, B., Paluck, E.L., Tropp, L.T., Eds. (2006). Reducing Prejudice and Promoting Social Inclusion: Integrating Research, Theory, and Practice on Intergroup Relations. *Journal of Social Issues Special Issue*.

Paluck, E.L. (2006). Diversity training and intergroup contact: A call to action research. *Journal of Social Issues*, 62(3), 439-451.

Nagda, B., Tropp, L.T., & Paluck, E.L. (2006). Looking back as we look ahead: Integrating research, theory, and practice on intergroup relations. *Journal of Social Issues*, 62(3), 439-451.

Uhlmann, E., Brescoll, V.L., & Paluck, E.L. (2006). Are members of low status groups perceived as bad, or badly off? Egalitarian negative associations and automatic prejudice. *Journal of Experimental Social Psychology*, 42(4), 491-499.

LaFrance, M., Paluck, E. L., & Brescoll, V. (2004). Sex changes: A current perspective on the psychology of gender. In Beall, A., Sternberg, R.J., & Eagly, A., (Eds.) *The Psychology of Gender*. New York: Guilford Press.

LaFrance, M., Hecht, M., & Paluck, E. L. (2003). The contingent smile: A meta-analysis of sex differences in smiling. *Psychological Bulletin*, 129(2), 305-334.

Manuscripts Submitted and In Preparation

Paluck, E.L., Shafir, E., & Wu, S. (revise and resubmit). Ignoring alarming news brings indifference.

Paluck, E.L., Shepherd, H., & Aronow, P. (revise and resubmit). Changing climates of conflict: A social network driven experiment in 56 schools.

Paluck, E.L., & Shafir, E. (submitted). The psychology of construal in the design of field experiments. To appear in the *Handbook of Field Experiments*, Esther Duflo and Abhijit Banerjee, Eds.

Paluck, E.L., Lagunes, P., Green, D.P., Vavreck, L., Peer, L., & Gomila, R. (revise and resubmit). Pro-Social Product Placement: Do TV Soap Operas' Plot Lines Change Viewers' Behavior?

Blair, G., Littman, R., & Paluck, E.L. (in prep). Inciting Action Against Corruption in Nigeria.

Kenrick, A., & Paluck, E.L. (revise and resubmit). Extended contact through film: Reducing prejudice against gay men.

Paluck, E.L., Blair, G., & Vexler, D. (in prep). Entertaining, informing, and discussing: Behavioral effects of a post-conflict radio intervention in Southern Sudan.

Tankard, M., & Paluck, E.L. (in prep). Lay representations of culture: Consequences of invoking culture to explain outgroup behavior.

Cikara, M., Hasson, U., Honey, C., & Paluck, E.L. (in prep). Understanding neural processing of (dis)agreeable communication.

Projects in Progress

Saving money on your own, or in solidarity: An experiment on women's empowerment and intimate partner violence in Colombia. (with Margaret Tankard and Deborah Prentice).

Cultural influence: A natural experiment in Uganda. (with Joan Ricart-Huguet).

The contact hypothesis re-examined. (with Seth Green, Donald P. Green, and Kulani Dias).

Hunger and decision-making (with Eldar Shafir and Rebecca Littman).

Other Publications

Paluck, E.L. (2011). Approaches to prejudice reduction. *Encyclopedia of Peace Psychology*, Ed. Daniel Christie. Wiley-Blackwell.

Paluck, E.L., & Ball, L. (2010). Social norms marketing aimed at gender based violence: A literature review and critical assessment. New York: International Rescue Committee.

Paluck, E.L. (2009). Online Database: *Prejudice and Conflict Reduction Studies*. Searchable bibliography of approximately 1,000 published and unpublished empirical reports of interventions to reduce prejudice and/or intergroup conflict. Initially compiled for the 2009 *Annual Review* paper: Prejudice Reduction: What Works? A Review and Assessment of Research and Practice. Located at <http://www.betsylevypaluck.com>, with documentation and a teaching guide.

Paluck, E.L. (2009). Book Review of *The Media and the Rwanda Genocide*. Ed. Allan Thompson. *African Studies Review*.

Paluck, E.L. (2007). Book Review of *Intimate Enemy, Voices and Images of the Rwandan Genocide*. Scott Straus and Robert Lyons. *International Journal of African Historical Studies*.

Green, D.P., & Paluck, E. L. (2004). Double blind procedures. In Lewis-Beck, M. (Ed.), *Encyclopedia of Social Science Research Methods*. Sage Press.

Consultancy Reports

Annan, J., Neel, A., Paluck, E.L., & Tankard, M. (2015). Gender Based Violence in Conflict Affected and Fragile States. Reflection paper for the World Bank, Washington, DC.

Paluck, E.L. (2009). The impact of the *Let's Talk* civic education program: Examination of listener discussion, attitudes, and behavior. Evaluation report for the National Democratic Institute, Southern Sudan.

Paluck, E.L. (2008). Listening and debating: An evaluation of Rwanda's Kuki (*Why?*) radio magazine and local debate program. Evaluation report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2007). *Kumbuka Kesho (Remember Tomorrow)*: A radio soap opera and talk show's impact on community relations and opinions in Eastern Democratic Republic of Congo. Evaluation report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2007). *Génération Grands Lacs*: Impact on young opinion leaders and their local networks in Burundi, Rwanda, and Democratic Republic of Congo. Statistical analysis for LaBenevolencija Great Lakes Reconciliation Project and Search for Common Ground.

Paluck, E.L. (2006). The second year of a *New Dawn*: Year Two evidence for the impact of the Rwandan reconciliation radio drama *Musekeweya*. Evaluation report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2006). Strategy for evaluation of a regional media program evaluation, DR Congo, Rwanda, and Burundi. Report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2005). Impact Evaluation of the Anti-Defamation League Peer Training Program. Report prepared for the Anti-Defamation League, Boston, MA.

Paluck, E.L. (2005). Strategy for Burundian rural radio listening evaluation project. Report prepared for Search for Common Ground / Studio Ijambo and LaBenevolencija.

Paluck, E.L., Green, D.P., & Nzamukwereka, A. (2004). Evaluating LaBenevolencija's Reconciliation Radio Campaign: Analysis and Report of Evaluation Study Pre-tests. Report for LaBenevolencija Rwanda Office.

Presentations

2015

Department of Political Science, Yale University
Inequality Seminar, Harvard University
NBER, Cambridge MA
Department of Psychology, University of Waterloo
Wharton School of Business, University of Pennsylvania
New York University, Steinhardt

Experiments for Governance and Politics, Berlin

2014

Department of Government, Harvard University
Experiments in Governance and Politics, Berkeley, CA
American Political Science Association, Washington DC
Society for Social and Personality Psychology, Austin, Texas
Museum of Science, Boston
Stanford University Department of Psychology
Canadian Institute for Advanced Research
Wharton School of Business, University of Pennsylvania

2013

Yale University Department of Psychology
Society for Experimental Social Psychology, Berkeley, CA
Yale University School of Management
Canadian Institute for Advanced Research, Meeting on Social Interactions, Identity and Well-Being Program, Toronto
Harvard Business School
Harvard Academy / Weatherhead Center for International Affairs, Harvard University
Princeton Psychology Alumni Reunion
WT Grant Foundation meeting, San Juan, PR
Robert Wood Johnson Foundation: Pioneers series

2012

Stanford University Graduate School of Business
Society for Experimental Social Psychology (SESP), Austin, Texas
Paduano Symposium, Stern School of Business, New York University
Presidential Symposium, Meeting of the Society for Personality and Social Psychology, San Diego, CA
Russell Sage Foundation weekly seminar, New York

2011

Canadian Institute for Advanced Research, Meeting on Social Interactions, Identity and Well-Being Program, Montreal
Science for Peace World Conference, Milan, University of Bucconi
University of Chicago Booth School of Business
Northwestern University Kellogg Graduate School of Management
Meeting of the Society for Personality and Social Psychology, San Antonio, TX
Columbia University, Institute for Social and Economic Research and Policy
Indaba (Program in African Studies), Princeton University
Meeting of the American Psychological Association, Washington DC

2010

University of Maryland
Columbia University Business School, Conference on Emerging Perspectives on Culture
University of Massachusetts Amherst: Conference on Bridging Peace and Social Psychology
Meeting of the Society for Social and Personality Psychology, Las Vegas

Indaba (Program in African Studies), Princeton University

2009

Columbia Business School

Princeton University, Center for the Study of Democratic Politics

New York University

Meeting of the Society for Experimental Social Psychology, Portland, Maine

USAID Conference for Democracy and Governance Officer's Training

University of Virginia Law School, Conference on Combating Workplace Discrimination

Conference of the Experiments in Governance and Politics, Yale University

Conference on Conceptualizing and Measuring Legitimacy for Comparative and Cross-National Analyses, Harvard University

University of Massachusetts Peace Psychology Seminar

2008

Institute for Social and Policy Studies Anniversary Conference, Yale University

Wagner School of Public Service, New York University

Harvard Political Violence and Civil War Seminar

Meeting of the Society for the Psychological Study of Social Issues Conference, Chicago

Conference on Field Experiments in Comparative Politics and Policy, University of Manchester, UK

Center for International Security And Cooperation, Stanford University

Harvard Political Violence and Civil Conflict Seminar

2007

Households in Conflict Network Annual Meeting, Brighton, UK

Northeastern University Development Consortium Conference, Harvard University / Center for International Development

Meeting of the African Studies Association, New York City

Conference on Experimental and Quasi-Experimental Methods Applied to the Study of Governance in the Developing World, Harvard University

Meeting of the American Political Science Association Annual Meeting, Chicago

Social science and policy seminar series, World Bank, Washington DC

Cornell University, International African Development Institute

2006

Meeting of the African Studies Association, San Francisco

Yale University, African Studies Brown Bag Speaker Series

Conference on Designing Research on the Micro-dynamics of Civil Wars, OCV, Yale University

University of Massachusetts, Amherst, Social Psychology Seminar

Yale University, Comparative Politics Workshop

New York University Graduate Student Psychology Conference

2005

Yale University Genocide Studies Fall 2005 Seminar Series

British Association of Science Conference, Dublin, Ireland

International Society of Political Psychology, Toronto, CA

Yale University Social Psychology seminar

Yale University Genocide Studies Program

2004

Society for the Psychological Study of Social Issues, Washington D.C.
EAESP/SPSSI series on Social Inclusion and Exclusion, University of Kent, Canterbury
Meeting of the Institute for Women's Policy Research's Seventh International Women's Policy Research Conference, Washington D.C.
International Society for Political Psychology, Boston, MA
New England Political Science Association, Providence, RI
Society for Personality and Social Psychology, Los Angeles, CA

2003

Society for Personality and Social Psychology, Los Angeles, CA
Yale University, Field Experiments Symposium

2001

Society for Personality and Social Psychology, San Antonio, TX

Teaching Experience

Convener: Field Experiments Seminar (Fall 2012–Spring 2013). Sponsored by: the Niehaus Center for Globalization and Governance, the Department of Psychology, and the Quantitative and Analytical Political Science Program.

Psychological Aspects of Inequality (PhD course; WWS 590D).

Psychology for Policy Analysis and Implementation (masters-level lecture course; WWS 502).

The Social Psychology of Social Change (undergraduate seminar, writing intensive; PSY 400 / WWS 341).
Instructor at Summer Institute for Political Psychology, Stanford University, 2010, 2011.
Instructor at MICROCON's Advanced Methods for Research in Conflict Affected Countries, Olympia, Greece, July 6th-12th 2008.

Other Academic Work Experience

Director, evaluation of LaBenevolencija Great Lakes Media project (Democratic Republic of Congo – Burundi – Rwanda) 2005 - 2008
Responsibilities include evaluations of radio and grassroots development programs, training journalist and research teams, data collection supervision, data analysis, writing reports for the NGO and for their donors.

Yale University Statistics Laboratory. Statistics Consultant. 2003 - 2007

Yale Law School, Co-Investigator for Yale Law School. *Women in Law* survey with Deborah Cantrell, J.D. Fall 2001 - 2003

Field Experience

2003: One month consultancy qualitative data collection in rural Rwanda
2004: Five months research in Rwanda
2005: Six months research in Rwanda and Burundi
2006: Four months research in Rwanda, Burundi, and DR Congo (eastern provinces)
2007: Three months research in DR Congo (eastern provinces)
2008: 2 weeks Southern Sudan
2009: One month Southern Sudan
2010: Great Lakes (Rwanda, Burundi)
2011: Connecticut Public Schools
2012: New Jersey Public Schools (5 months)
2013: New Jersey Public Schools, South Nigeria (3 weeks), Cali Colombia (1 week)
2014: South Nigeria, Cali Colombia, Kampala Uganda
2015: Cali Colombia

Memberships

Society for Experimental Social Psychology (SESP)
Society for Social and Personality Psychology (SPSP)
Society for the Psychological Study of Social Issues (SPSSI)
American Political Science Association (APSA)

Ad-Hoc Reviewing

Academy of Management Learning and Education Journal	Cognition
Group Processes and Intergroup Relations	Education Journal
American Political Science Review	Israeli Science Foundation
Journal of Experimental Social Psychology	American Journal of Political Science
National Science Foundation, Political Science division	Brain and Behavioral Sciences
British Journal of Social Psychology	Peace and Conflict
Personality and Social Psychology Bulletin	Journal of Development Economics
Journal of Modern African Studies	PNAS
Journal of Peace Research	Psychological Bulletin
Journal of Personality and Social Psychology	Psychological Review
Journal of Social and Political Psychology	Psychological Science
Social Psychological and Personality Science	Journal of Social Issues
National Science Foundation, Social and Behavioral Science	MIT Press

Editorial Boards

<i>Science Advances</i> (Associate Editor)	2015 - Present
<i>Motivation Science</i>	2014 - Present
<i>Advances in Political Psychology</i>	2013 - Present

Languages

French (intermediate spoken, advanced reading), Kinyarwanda (basic)

Service

Princeton:

Andlinger Center & Woodrow Wilson School Joint Faculty Search Committee	2015
University Committee on Sexual Misconduct	2014 - Present
WWS Faculty Council	2014 - 2015
Psychology Department Director of Graduate Studies	2014 - Present
WWS Undergraduate Program Faculty Committee	2013 - Present
WWS-ACEE Search Committee	2014 - 2015
Committee on Undergraduate Life, Princeton University	2012 - 2014
Developmental Psychology Faculty Search Committee	2013 (Fall)
Program in African Studies Executive Committee, Princeton University	
Social Psychology Seminar, Princeton University	2010
Graduate Admissions Reading Committee, Department of Psychology	2010 - 2011
Sustainability Committee, Princeton University	2010

Field:

Experiments in Governance and Politics (EGAP) Executive Committee	2013 - Present
Experiments in Governance and Politics (EGAP) Peer Review Chair	2010 - Present
Cialdini Award Committee, Society for Personality and Social Psychology	2011
Graduate school representative to Yale Women's Faculty Forum	2002 - 2005
Graduate Student Committee, Society for the Psychological Study of Social Issues	2004 - 2005
Member of Yale Psychology Student Committee for Diversity	2001 - 2005
Student member of Yale Student-Faculty Diversity committee	2002 - 2004
Gender Matters discussion and advocacy group	2001 - 2002